

## 2019 GIST Tech-I Application Questions

The 2019 GIST Tech-I application consist of several biographical questions about yourself and your startup. Those questions are followed by questions on centered on business and scientific aspects of your Idea/Startup. The business and scientific questions can be viewed below. Additionally, you will be required to submit a 90-second video pitching your idea. The video should be in English or have English subtitles. Go to [www.gistnetwork.org/GISTTechI2019](http://www.gistnetwork.org/GISTTechI2019) to fill out your application.

### Business and Scientific Questions

#### **Project Summary**

1. Please provide a very brief summary (think tagline) for your project, which can be used in GIST Tech-I media releases and promotional materials. (**<50 words**)

#### **Significance and Scientific/Technical Innovation Questions**

1. Please briefly describe the scale and scope of the problem your innovation seeks to address. (**<150 words**)
2. Please briefly describe the science or technology behind this project. How does your innovation tackle the problem you have identified? (**<200 words**)
3. Please briefly describe your innovation's current stage of development. (**<100 words**)  
(*E.g. Have you developed a prototype? Do you have an MVP?*)
4. How is your innovation novel compared to competitor solutions in the market? (**<150 words**)

#### **Business Strategy Questions**

1. How will your innovation/startup make money? What is your revenue model? (**<200 words**)
2. Please briefly describe the capabilities and backgrounds of your team members and advisers. (**<150 words**) (*If you have not yet identified team members for your idea, please describe the team structure you envision and the competencies you will seek to fill.*)
3. What is your current and/or near-term projected traction in the market? (**<100 words**)  
(*Relevant metrics include revenue, download counts, customers, etc.*)
4. How would you use a GIST Tech-I capital seed prize to advance your project? (**<150 words**)